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PATENT

Attorney's Docket No.: 19892-0001



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re:	Sanchez et al.	Confirmation No.:	2962
Appl. No.:	10/099,914	Group Art Unit:	2162
Filed:	March 14, 2002	Examiner Name:	
For:	SYSTEMS AND METHODS FOR CONDUCTING A LOYALTY PROGRAM		

Assistant Commissioner for Patents  
Washington, DC 20231

**REVOCATION OF POWER OF ATTORNEY  
AND NEW POWER OF ATTORNEY BY ASSIGNEE**

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Sir:

Assignee hereby revokes all powers of attorney previously granted with respect to the above-identified patent application, and appoints the practitioners associated with the Customer number provided below to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and directs that all correspondence be addressed to that Customer Number:

**Customer Number 29052**

with full power of substitution and revocation to transact all business in the Patent and Trademark Office in connection therewith.

Please direct telephone calls to the attention of:

William R. Silverio  
Registration No. 45,383  
Telephone: (404) 853-8214  
Fax: (404) 853-8806

Assignee hereby elects under 37 C.F.R. § 3.71 to prosecute this patent application and certifies that it is:

In re: Sanchez et al.  
Appl. No.: 10/099,914  
Filed: March 14, 2002

1. ☒ The assignee of the entire right, title, and interest; or
2. ☐ An assignee of an undivided part interest

in the patent application identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application identified above. The assignment was recorded in the Patent and Trademark Office at Reel 013003, Frame 0688, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s) of the patent application identified above, to the current assignee as shown below:

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The document was recorded in the Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
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- ☐ Copies of assignments or other documents in the chain of title are attached.

The undersigned (whose title is supplied below) is empowered to sign this certificate on behalf of the Assignee.

By: Michael F. Sanchez  
Michael F. Sanchez  
(Print or type name of person signing.)

Title: CEO

Date: 2-13-03

In re: Sanchez et al.  
Appl. No.: 10/099,914  
Filed: March 14, 2002

**Certificate of Mailing Under 37 C.F.R. § 1.8(a)**

I hereby certify that this paper, along with any paper referred to as being attached or enclosed, is being deposited with the United States Postal Service on February 14, 2003, with sufficient postage as first-class mail in an envelope addressed to Commissioner for Patents, Washington, D.C. 20231.

  
Rebecca Smith

**Customer No. 29052**  
**Sutherland Asbill & Brennan LLP**  
999 Peachtree Street, N.E.  
Suite 2300  
Atlanta, GA 30309-3996  
(404) 853-8000  
(404) 853-8806 (facsimile)